

## POSTER QUESTIONNAIRE

1. What is your gender?
  - a) Male ☐
  - b) Female ☐
2. How old are you?
  - a) 16 and under ☐
  - b) 17-20 ☐
  - c) 21+ ☐
3. What is your favourite genre of film?
  - a) Thriller/Horror ☐
  - b) Rom-Com ☐
  - c) Drama ☐
  - d) Action/Adventure ☐
4. What attracts you to a film the most?
  - a) Trailer ☐
  - b) Poster ☐
  - c) Reviews ☐
  - d) Celebrities starring in it ☐
5. What attracts you to a film poster the most?
  - a) The image ☐
  - b) The title ☐
  - c) The tagline ☐
  - d) The colour scheme ☐