Blog Content Calendar Template

SEMRUSH

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Plan out your blog content for weeks, months, or a year in the future. This blog content calendar template helps to brief your content writers and teams so you get successful, target content published on time.

Publish Date	Writer	Blog Category	Funnel Stage	Primary Keyword	Search Volume	Secondary KWs	Semantically Related Keywords	H1	Existing/ Recommended URL	Title Tag	Competing URLs	Recom. Word Count	Existing / New	CTA	Notes
1/11/2021															
2/11/2021															
3/11/2021															
4/11/2021															
5/11/2021															
6/11/2021															
7/11/2021															
8/11/2021															