PERSUASIVE WRITING

ALLITERATION

Alliteration is when three or more words start with the same letter. This captures the reader's attention and makes your writing more interesting.

examples

Foul, filthy, fast food.

Terrible, taunting, teachers.

GROUPS OF THREE

We use groups of three to reinforce our point and emphasise certain words. We use three words that mean similar things to each other (synonyms).

examples

Awful, horrible, nasty.

Thrilled, excited, happy.

INCLUSIVE LANGUAGE

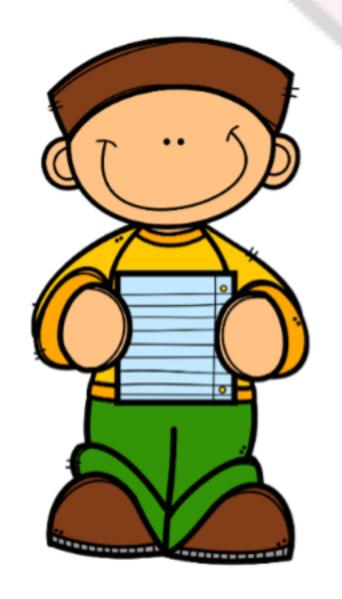
We include our readers and make them feel like they are part of argument, by using inclusive language such as "we", "us", "you", "together' and "as a community".

examples

We, as a community, need to come together to fix this issue.

Help us to make a difference.

REPETITION



Often we repeat phrases, words or sentences in a different way to help highlight our point of view and to ensure that the reader understands our argument.

examples

Sport is essential to our health.

Fitness is vital for improving our wellbeing.

We must exercise to stay strong and healthy.