SUMMARY

Displays the overall revenue and a horizontal graph in regards of the details that were provided.

OVERALL REVENUE

$45,400

is the sum of the revenue from all the bookings

REVENUE — North

$14,600

is the total revenue made by the North region!

TOP CITY

7

is the number of times Star City was picked

REGION WITH THE HIGHEST SALES

North

with a total of $14600 sales!

TOP 3 MOST PICKED PACKAGE CATEGORIES

Beach Bliss	$14,400
Cultural Journey	$12,000
Mountain Adventure	$10,800

REGION WITH THE MOST CUSTOMERS

South

with a total of 6 customers!

PAYMENT METHODS USED BY CUSTOMERS

Cash	6
PayPal	5
Debit Card	5
Credit Card	4

Count of New and Returning Customers per

Returning	11
New	9

No. of Times Category was picked

Mountain Adventure	3
Cultural Journey	8
City Explorer	3
Beach Vacation	1
Beach Bliss	5

9 NEW
45% of bookings came from new customers!

11 RETURNING
55% of bookings came from returning customers!

SALES TIMELINE

1-Feb-2024	$3,200
5-Feb-2024	$1,200
10-Feb-2024	$1,500
15-Feb-2024	$1,200
20-Feb-2024	$4,000
25-Feb-2024	$2,700
1-Mar-2024	$3,200
5-Mar-2024	$1,200
10-Mar-2024	$2,500
15-Mar-2024	$1,800
20-Mar-2024	$1,600
25-Mar-2024	$3,600
1-Apr-2024	$1,200
5-Apr-2024	$4,000
10-Apr-2024	$1,800
15-Apr-2024	$1,000
20-Apr-2024	$2,400
25-Apr-2024	$1,600
1-May-2024	$4,500
05-May-2024	

Customer per Region

West	4
South	6
North	5
East	5