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1	Blog Edi	torial Cale	ndar Template			developed by Stephanie Schwab, www.crackerjackmarketing.com, twitter.com/stephanies	Copyright 2010-2012, Stephanie Schwab. For personal use only.									
2	Blog															
3	name Writer(s)															
4	Trino(o)															
5	Day	Date	Completed Posted	Theme/category	Blog topic	Blog title	Topic notes	Keywords	Links	Images	Tweet	Comments	Tweets/RTs	Pingbacks	Pageviews	
6			to indicate that your	If you use regular memes, categories, or topic buckets, indicate here. You can program this column out well in advance if you use the same posting schedule, i.e., Wordless Wednesdays, Fun Fridays.	A brief sentence describing the topic	The actual title of your post (you can draft in advance, but also update to reflect the actual posted title)	Your notes on the post - be as comprehensive as you can. Consider this a scratch pad for everything that may go into the post. You can edit and refine when you write the post. I often find that post topics get split into multiple topics once I sit down to write - so I recommend not throwing any ideas or notes out, just move them to a later date to spark a new post.	The keyword(s) you're	Links you may want to use in the post.	or notes on images you	use to promote the post;	Measure your results 1 week or more after the post.				
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