

EDITORIAL CALENDAR TEMPLATE



Ready to create your own editorial calendar? Here's a simple template to get you started.

Week of:		Theme: (if applicable)	
Day of week	Content title	Author	Plans for promotion/distribution
Monday			Twitter, Facebook, LinkedIn, etc?
Tuesday			Twitter, Facebook, LinkedIn, etc?
Wednesday			Twitter, Facebook, LinkedIn, etc?
Thursday			Twitter, Facebook, LinkedIn, etc?
Friday			Twitter, Facebook, LinkedIn, etc?
Saturday/Sunday			Twitter, Facebook, LinkedIn, etc?