

2017 Editorial Calendar

Bloomberg Businessweek

	Issue Date	Live/ On Sale	Print Ad Close	Web Ad Close	Franchise Issues Focus Ons Special Reports		
Q1	1/9	1/6	12/19	1/4			
	1/16	1/13	12/26	1/11	Davos	•	
	1/23	1/20	1/2	1/18	Sundance		
	1/30	1/27	1/9	1/25	Brad Stone Book excerpt Small Business		
	2/6	2/3	1/16	2/1			
	2/13	2/10	1/23	2/8	The Love Issue		
	2/20*	2/17	1/30	2/15	Double Issue Mobile		•
	3/6	3/3	2/13	3/1	Big Data ETC Spring Fashion		
	3/13	3/10	2/20	3/8	Security		
	3/20	3/17	2/27	3/15			
	3/27	3/24	3/6	3/22	Retirement		
Q2	4/3	3/31	3/13	3/29	Small Business		
	4/10*	4/7	3/20	4/5	Double Issue: Design		
	4/24	4/21	4/3	4/19	Special Issue: Entertainment Energy		
	5/1	4/28	4/10	4/26			
	5/8	5/5	4/17	5/3			
	5/15	5/12	4/24	5/10	Special Issue: Power List Markets & Personal Finance	•	•
	5/22	5/19	5/1	5/17	Middleweights	•	•
	5/29	5/26	5/8	5/24	Small Business		
	6/5	6/2	5/15	5/31	Cloud		
	6/12	6/9	5/22	6/7			
	6/19*	6/16	5/29	6/14	Double Issue: Global Tech	•	•
Q3	7/3	6/30	6/12	6/28			
	7/10	7/7	6/19	7/5			
	7/17	7/14	6/26	7/12			
	7/24	7/21	7/3	7/19	Security		
	7/31	7/28	7/10	7/26			
	8/7	8/4	7/17	8/2			
	8/14*	8/11	7/24	8/16	Double Issue: Interview Issue	•	
	8/28	8/25	8/7	8/23	Small Business		
	9/4	9/1	8/14	8/30	Manufacturing ETC Fall Fashion		
	9/11	9/8	8/21	9/6			
	9/18	9/15	8/28	9/13			
Q4	9/25	9/22	9/4	9/20	Design		
	10/2	9/29	9/11	9/27	Retirement		
	10/9	10/6	9/18	10/4	Special Issue: New Money	•	•
	10/16	10/13	9/25	10/11	Small Business		
	10/23	10/20	10/2	10/18			
	10/30	10/27	10/9	10/25	Special Issue: The Year Ahead: 2018	•	
	11/6	11/3	10/16	11/1	Markets & Personal Finance		
	11/13	11/10	10/23	11/8	Cloud		
	11/20	11/17	10/30	11/15	Business Schools ETC Holiday Gift Guide		
	11/27	11/24	11/6	11/22			
	12/4	12/1	11/13	11/29			
	12/11	12/8	11/20	12/6	Small Business		
	12/18	12/15	11/27	12/13	Risk Management		
	12/25*	12/22	12/4	12/20	Double Issue: Good Business	•	



Note: Editorial calendar reflects coverage in magazine, web and mobile. | *Double Issue: on newsstand for two weeks.

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10/18/2016