

Michael A. Cohen

MichaelCohen16@aol.com

Education

Canisius College

Bachelor of Science

Buffalo, NY

May 2007

Dual Concentrations: Management and Marketing

- Graduated with a 3.4 cumulative GPA
- Dean list fall 2004, 2005 and spring 2007

Berkshire School

Sheffield, MA

June 2003

- Private Premier New England Preparatory school, graduated with Honors
- Member of Hockey and Baseball team

Experience

All Natural Sport Supplements

CEO & Founder

Buffalo, NY

January 2008-Present

- Distributor of the supplements: Stemulite Fitness Formula and Monavie
- Internet sales through usage of ten different domain names to attract desperate buyers on search engines
- Retail sales to serious and professional athletes looking to improve performance
- www.allnaturalsportsupplements.com

The Fitness Store

Sales Consultant

Cincinnati, OH

October 2008-January 2009

- Sales of specialty residential home gym equipment
- Provided customers with expertise knowledge and advice on fitness equipment
- Gave appropriate recommendations on equipment which best suited customers wants and needs
- www.livefit.com

ComDoc, INC.

Sales Representative Assistant

Amherst, NY

June 2006-September 2008

- Assisted with sales proposals, situational analysis, and customer service
- Trained and supervised two student interns
- Team leader/organizer of annual product shows
- Recruited qualified individuals with successful athletic background into branch
- www.comdocinc.com

ECHL-Premier 'AA' Hockey League

Forward

Johnstown, PA Pensacola, FL
Cincinnati, OH, Phoenix, AZ

September 2007-April 2009

Transitowne Dodge

Lot/Detail Representative

Buffalo, NY

Summer 2005

Northtown Lexus

Lot/Detail Representative

Buffalo, NY

Summer 2004

Leadership

Volunteer at the Deaconess Center

Buffalo, NY

September 2006-May 2007

- Provided entertainment for handicapped children
- Assisted in preparation of holiday parties for underprivileged children

Canisius College Marketing Society

President

Buffalo, NY

September 2006-May 2007

- Coordinated bi-weekly meetings and arranged several tours at large corporations in Buffalo
- Attended national American Marketing Association conference in New Orleans

Community Outreach

Buffalo, NY

September 2003-May 2007

- **Service Sites**-Hamlin Park, Food bank of WNY, Habitat for Humanity, Soup Kitchens
- **Hockey Schools**-Hasek's Heroes, Jim Lorentz, Mitch Korn, Grant Ledyard