

CONFERENCE SPONSORSHIP OPPORTUNITIES

Benefits	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Booth Only \$2,750	Marketing Table \$500
Complimentary full conference registration	4	3	2	1	1	No
As a Platinum Sponsor , you may choose from one of the following events: Wednesday Grand Opening Exhibit Hall Welcome Reception, Thursday Gala Dinner Reception Sponsor OR Thursday Gala Dinner	Yes	No	No	No	No	No
As a Gold Sponsor , you may choose from one of the following events: Thursday Exhibit Hall Buffet Luncheon, OR Friday Box Lunches for Departing Guests	No	Yes	No	No	No	No
As a Silver Sponsor , you may choose from one of the following: Tuesday Chairman Dinner, Thursday Exhibit Hall Continental Breakfast, OR Friday Exhibit Hall Continental Breakfast	No	No	Yes	No	No	No
As a Bronze Sponsor , you may choose one of the following: Badge Lanyards (plus the cost of the lanyards), Attendee Bags (plus the cost of the bags), Notepads & Pens (plus the cost of the pads & pens), Hotel Room Keys (plus the cost of the keys) OR Conference Program	No	No	No	Yes	No	No
2015 final roster in Excel format provided at time of sponsorship confirmation	Yes	Yes	Yes	PDF only	No	No
2015 pre-registration roster in Excel format provided three weeks prior to the conference	Yes	Yes	Yes	PDF only	No	No
2015 final roster in Excel format provided post-conference	Yes	Yes	Yes	PDF only	No	No
Complimentary booth in exhibit hall	10x20	10x10	10x10	10x10	10x10	No
Listing on ACI-NA conference web site with link to sponsor's web site	Logo	Logo	Logo	Logo	Company name on website	No
Listing on CAC web site with link to sponsor's web site	Logo	Logo	Logo	Logo	Company name on website	No
Signage at sponsored event	Logo	Logo	Logo	Logo	Exhibit Hall	No
General sponsor thank-you signage in registration area	Logo	Logo	Logo	Logo	No	No
Sponsor listing in on-site program	Logo	Logo	Logo	Company name	Company name	No
Recognition on display screens in plenary session rooms	Logo	Logo	Logo	Logo	No	No
Special sponsor designation on badges of attendees from sponsor companies	Yes	Yes	Yes	Yes	No	No
Opportunity to place one flyer or brochure in attendee bags	Yes	Yes	Yes	Yes	No	Placed on table
Opportunity to place one logo item in attendee bags	Yes	Yes	No	No	No	No
Verbal thank-you at Opening General Session	Yes	Yes	No	No	No	No
Ad in on-site program	full page	1/2 page	1/2 page	No	No	No

Please note:

Exhibit space will be assigned by ACI-NA.

The Marketing Table is a stand-alone offer and cannot be combined with any of the other sponsorships listed on page one. The Marketing Materials Table sponsorship does not entitle your company to any of the Bronze, Silver, Gold or Platinum level benefits listed in this document.