

	JAN/FEB	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPT/OCT	NOV/DEC
Special Reports	Service Provider Profiles	Hub Services Directory	Product Security Report & Directory	Pdma Sharing Conference Preview	Cold Chain Services Directory	Commercial Data Directory
Business/Finance	Wholesaler Perspectives	Channel Data Management	GPO/Hospital Pharmacy Relations	International Distribution Trends	Specialty Pharmacy Relationships	Retail Pharmacy Update
Supply Chain/Logistics	Air Cargo Trends	HDMA Distribution Management Conference	Supply Chain Execution and Optimization	Specialty Distribution	Warehouse Management	Clinical Trial Logistics
Brand Communications	Patient Assistance/Coupon Marketing	Digital Direct-to-Consumer Marketing	Oncology Therapy Update	Diabetes Therapy Marketing	Personalized Medicine Diagnostics & Therapies	Rare Diseases/Orphan Drug Markets
Information Technology	EHR/EMR Adoption w/ Pharma Marketing	Sales Force Automation	Big Data Analytics	Adverse Event Reporting/Health Outcomes	Customer Master Data Management	IT Training
Manufacturing/Packaging	Label Design and Production	Cold-Chain Packaging	Unit-Dose Packaging	Prefilled Syringes	Contract Manufacturing Trends	Kitting and Combination Product Packaging
Legal/Regulatory	DEA/Controlled Substances Compliance	Aggregate-Spend Reporting	FDA Marketing Compliance	Contract Administration	Distribution Licensing & Accreditation	Track-and-Trace Year-End Report
Industry Events with Bonus Distribution	CBI Marketing Compliance	HDMA Distribution Conference Interphex 3/26–28 HPCLC	BIO Healthcare Compliance Packaging DIA ANNUAL		PDMA Sharing Conference IQPC Cold Chain Logipharma 10/6–9 HPCLC	HDMA Track & Trace Seminar
Ad Closing Dates	1/3/14	2/3	4/1	6/2	8/1	10/1