

MARKETING CAMPAIGN ROI CALCULATOR

someka
Excel Solutions

DASHBOARD

COMPARISON

CURRENCY:

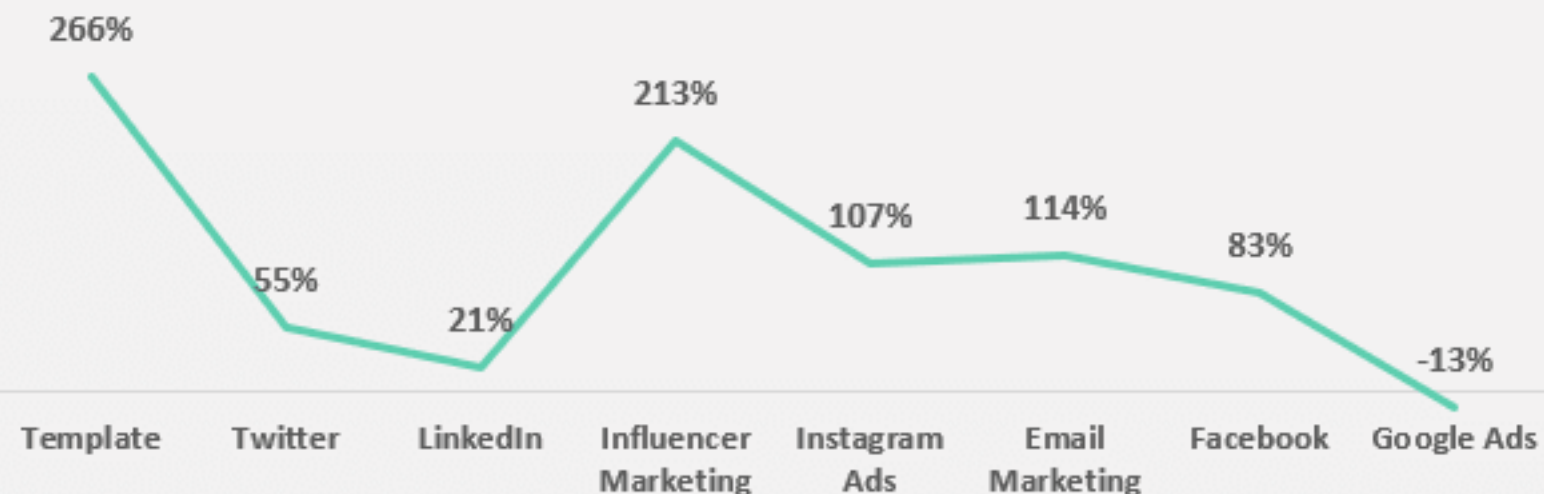
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INPUT YOUR CURRENCY

CHOOSE CHANNELS ↓

NAME	ROI (%)	COST (\$)	CLICK #	CPC (\$)
Google Ads	-13,04%	2.300,00	800,00	2,88
Facebook	83,33%	1.200,00	500,00	2,40
Email Marketing	114,29%	1.400,00	1.000,00	1,40
Instagram Ads	107,33%	1.500,00	5.890,00	0,25
Influencer Marketing	212,50%	1.920,00	4.300,00	0,45
LinkedIn	20,75%	1.300,00	1.495,00	0,87
Twitter	55,10%	1.750,00	3.525,00	0,50
Template	265,71%	630,00	3.600,00	0,18

ROI Comparison

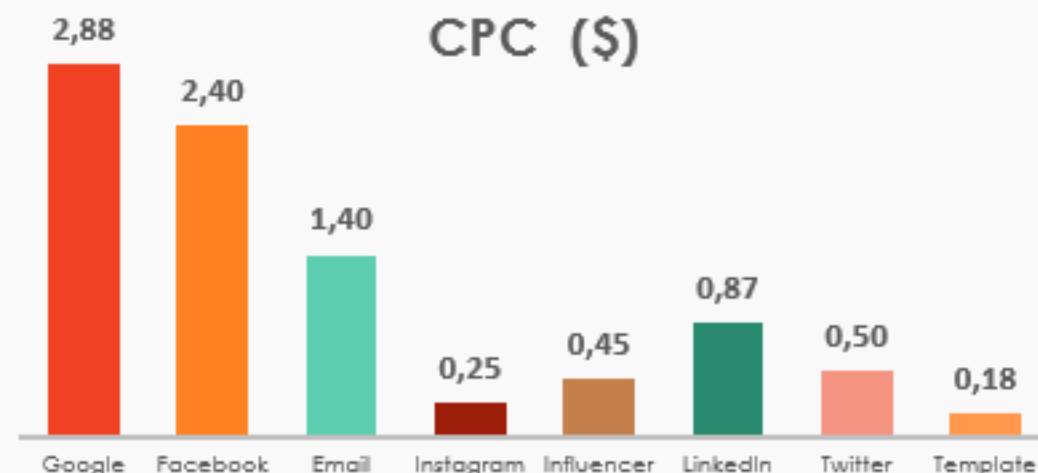


Click Source



Google Ads Facebook

CPC (\$)



Total Costs Comparison

