

Company ABC						
		January	February	March	April	May
CASH BALANCE						
Opening Cash Balance		\$1,000.00	\$2,220.00	\$3,139.00	\$3,524.00	\$6,423.00
REVENUES						
In-store sales		\$500.00	\$1,000.00	\$700.00	\$3,800.00	\$1,000.00
Online sales		\$3,000.00	\$2,000.00	\$1,700.00	\$2,000.00	\$2,500.00
Other revenues		\$200.00	\$300.00	\$300.00	\$250.00	\$400.00
Total Revenues		\$3,700.00	\$3,300.00	\$2,700.00	\$6,050.00	\$3,900.00
GROSS PROFITS						
Cost of goods sold		\$900.00	\$830.00	\$750.00	\$1,600.00	\$950.00
Gross Profits		\$2,800.00	\$2,470.00	\$1,950.00	\$4,450.00	\$2,950.00
Gross Profit Margins		75.7%	74.8%	72.2%	73.6%	75.6%
EXPENSES						
Fixed costs						
Rent		\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Insurance		\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Fees (banking, licenses, etc.)		\$35.00	\$35.00	\$35.00	\$35.00	\$35.00
Total Fixed Costs		\$635.00	\$635.00	\$635.00	\$635.00	\$635.00
Variable costs						
Payroll		\$800.00	\$800.00	\$800.00	\$800.00	\$800.00
Shipping costs		\$75.00	\$46.00	\$60.00	\$46.00	\$65.00
Utilities		\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Equipment and supplies		\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
Marketing spend		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Variable Costs		\$945.00	\$916.00	\$930.00	\$916.00	\$935.00
Total Expenses		\$1,580.00	\$1,551.00	\$1,565.00	\$1,551.00	\$1,570.00
NET PROFIT MARGINS						
EBITDA Earnings Before Interest, Taxes, Depreciation, and Amortization		\$1,220.00	\$919.00	\$385.00	\$2,899.00	\$1,380.00
Interest						
Taxes						
Net Profit / Losses		\$1,220.00	\$919.00	\$385.00	\$2,899.00	\$1,380.00
Net Profit Margins		33.0%	27.8%	14.3%	47.9%	35.4%
CLOSING CASH BALANCE						
Closing Cash Balance		\$2,220.00	\$3,139.00	\$3,524.00	\$6,423.00	\$7,803.00