

Edit Post < ShopTalk — WordPr x

Secure

https://shoptalkshow.com/wp-admin/post.php?post=1390&action=edit

ShopTalk

1

0

New

View Post

Settings

Dashboard

Jetpack

Posts

All Posts

Add New

Categories

Tags

Media

Links

Pages

Comments

Feedback

Appearance

Plugins

Users

Tools

Settings

Custom Fields

HTTPS

SEO

podPress

Collapse menu

Link Dump

Markdown list, like with *'s

* [Camiah.com](https://camiah.com) / [Camiah on Patreon](https://www.patreon.com/camiah)

* [table tr td on Twitter](https://twitter.com/tbltrtd) / [tabletrtd on CodePen](http://codepen.io/tabletrtd/)

* tabletrtd.com

* [EmailClientMarketShare.com](http://emailclientmarketshare.com)

* [Email.Geeks.Chat](https://email.geeks.chat)

* [Litmus.com/community](https://litmus.com/community)

* [Email on Acid](https://www.emailonacid.com)

Guests

	Guest Name	Guest Main URL	Guest Twitter	Guest Image	Guest Short Description
1	Kevin Madevil	https://drik	https://twit		
2	Camille Palu		https://twit		
3	Miah Roberts		https://twit		

Add Guest

Advertisers

	Advertiser Name	Advertiser URL	Advertiser Time Jump Link	Advertiser Text
1	GatherContent	http://gatherconte	38:13	**GatherConte nt** was born from first-hand experience of the stress associated with wrangling

263: HTML Email - ShopTalk x

Chris

h...

15

263

HTML Email

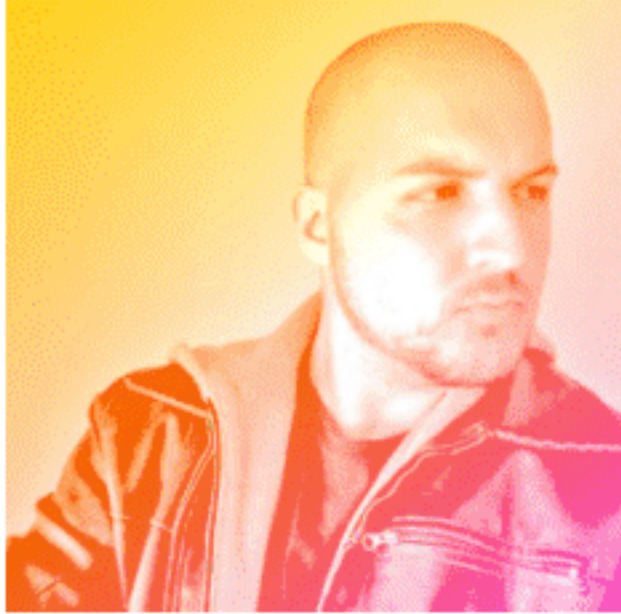
May 16th, 2017

00:56:38

Download

0:00

GUESTS



Kevin Madeville

Web // Twitter



Camille Palu

Web // Twitter



Miah Roberts

Web // Twitter

SHOW DESCRIPTION

Coding like it's 1999 - or is it? We're talking email design and development. What's the tooling stack? What are the crazy things you can do inside HTML email in 2017?

SHOW SPONSORS

★ GatherContent (38:13)

GatherContent was born from first-hand experience of the stress associated with wrangling content for websites. Our founders ran a digital agency working on content-heavy projects. There were clear processes for design and development but it was content that often caused the chaos. They quickly realised they were not alone in their frustrations of content not being given the respect it deserves.

Built to solve an internal agency issue and now serving 1000s of teams worldwide, GatherContent is a online platform that helps