Edit Post ‹ ShopTalk — WordPr ×

Secure https://shoptalkshow.com/wp-admin/post.php?post=1390&action=edit

ShopTalk 1 0 New View Post Settings

- Dashboard
- Jetpack
- Posts
  - All Posts
  - Add New
  - Categories
  - Tags
- Media
- Links
- Pages
- Comments
- Feedback
- Appearance
- Plugins
- Users
- Tools
- Settings
- Custom Fields
- HTTPS
- SEO
- podPress
- Collapse menu

Link Dump

*Markdown list, like with *'s*

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* [Litmus.com/community](https://litmus.com/community)
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Guests

	Guest Name	Guest Main URL	Guest Twitter	Guest Image	Guest Short Description
1	Kevin Madevil	https://drib	https://twit		
2	Camille Palu		https://twit		
3	Miah Roberts		https://twit		

Add Guest

Advertisers

	Advertiser Name	Advertiser URL	Advertiser Time Jump Link	Advertiser Text
1	GatherContent	http://gathercontei	38:13	**GatherContent** was born from first-hand experience of the stress associated with wrangling

263: HTML Email - ShopTalk ×

Chris

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263

HTML Email

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GUESTS

Kevin Madeville
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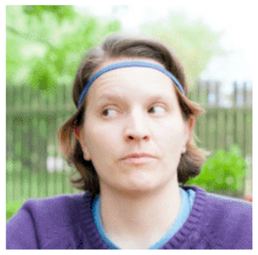

Camille Palu
Web // Twitter

Miah Roberts
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SHOW DESCRIPTION

Coding like it's 1999 - or is it? We're talking email design and development. What's the tooling stack? What are the crazy things you can do inside HTML email in 2017?

SHOW SPONSORS

★ GatherContent (38:13)

GatherContent was born from first-hand experience of the stress associated with wrangling content for websites. Our founders ran a digital agency working on content-heavy projects. There were clear processes for design and development but it was content that often caused the chaos. They quickly realised they were not alone in their frustrations of content not being given the respect it deserves.

Built to solve an internal agency issue and now serving 1000s of teams worldwide, GatherContent is a online platform that helps