

Edit Post < ShopTalk — WordPr x

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https://shoptalkshow.com/wp-admin/post.php?post=1390&action=edit

ShopTalk

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SEO

podPress

Collapse menu

Link Dump

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1	GatherContent	http://gatherconte	38:13	<div><div>**GatherContent** was born from first-hand experience of the stress associated with wrangling</div></div>

263: HTML Email - ShopTalk x

Chris

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HTML Email

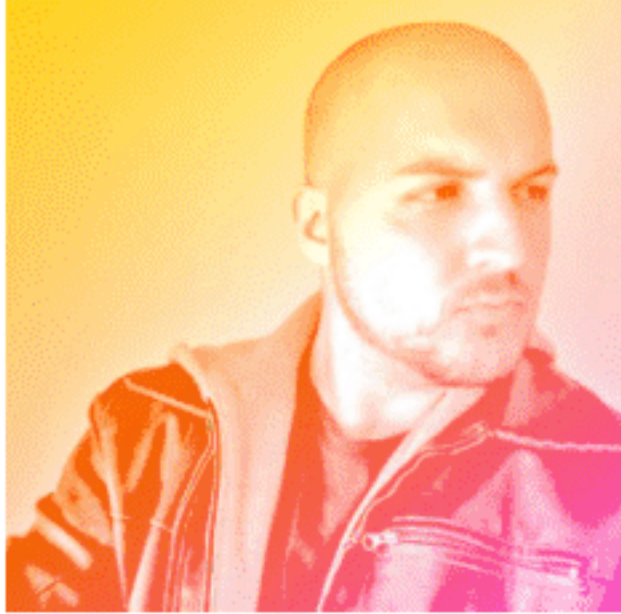
May 16th, 2017

00:56:38

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0:00

GUESTS




Kevin Madeville

Web // Twitter



Camille Palu

Web // Twitter



Miah Roberts

Web // Twitter

SHOW DESCRIPTION

Coding like it's 1999 - or is it? We're talking email design and development. What's the tooling stack? What are the crazy things you can do inside HTML email in 2017?

SHOW SPONSORS

★ GatherContent (38:13)

GatherContent was born from first-hand experience of the stress associated with wrangling content for websites. Our founders ran a digital agency working on content-heavy projects. There were clear processes for design and development but it was content that often caused the chaos. They quickly realised they were not alone in their frustrations of content not being given the respect it deserves.

Built to solve an internal agency issue and now serving 1000s of teams worldwide, GatherContent is a online platform that helps