

Of all menthols:

Carlton is lowest.

See how Carlton stacks down in tar.
Look at the latest U.S. Government figures for:

The 10 top selling cigarettes

	tar mg / cigarette	nicotine mg / cigarette
Brand P Non-Filter	27	1.1
Brand C Non-Filter	24	1.3
Brand B	19	1.3
Brand S Menthol	19	1.3
Brand S Menthol 100	19	1.2
Brand W 100	18	1.2
Brand M	16	1.1
Brand K Menthol	17	1.3
Brand M Blue	17	1.0
Brand K	16	1.0

Other cigarettes that call themselves low in "tar"

	tar mg / cigarette	nicotine mg / cigarette
Brand D	15	1.0
Brand P Blue	14	0.8
Brand D Menthol	14	1.0
Brand M Lights	13	0.8
Brand M Lights	13	0.9
Brand K Milder Menthol	13	0.8
Brand T Menthol	11	0.7
Brand T	11	0.8
Brand V Menthol	11	0.8
Brand V	11	0.7
Carlton Filter	*2	*0.2
Carlton Menthol	*1	*0.1
Carlton 70	*1	*0.1

(lowest of all brands)
*As per cigarette by FTC method

**Carlton
Menthol
1 mg. tar**



**Carlton
Filter
2 mg. tar**

No wonder Carlton is the fastest growing of the top 25 brands.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Menthol 1 mg. "tar", 0.1 mg. nicotine; Filter 2 mg. "tar", 0.2 mg. nicotine;
Carlton 70's 1 mg. "tar", 0.1 mg. nicotine av. per cigarette by FTC method