Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	May 1	2	3
May Day Giveaway week						
				Editorial	Ad	Fluff
					Fluff	
4	5	6	7	8	9	10
Muted Color week						
	Editorial	Editorial	Ad	Editorial	Ad	Fluff
	Ad	Fluff		Store Event	Fluff	
11	12	13	14	15	16	17
Launch Spring Product Week						
	Editorial	Editorial	Ad	Editorial	Ad	Fluff
	Ad	Fluff	Holiday Post		Fluff	
18	19	20	21	22	23	24
Hair and Makeup Week						
	Editorial	Editorial	Ad	Editorial	Ad	Fluff
	Ad	Fluff	Giveaway		Fluff	
25	26	27	28	29	30	31
Summer Fun Week						
	Editorial	Editorial	Ad	Editorial		Fluff
	Ad	Fluff		Fluff		