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5. Also see the section on technical care and the **Technical Care Check List** on p. 15 of this template.
6. Contact Theuns Kotzé on tel. (012) 420-4844 if you have any questions on the functioning of this template or send an e-mail to theuns.kotze@up.ac.za.

- RESEARCH PROPOSAL -

PROPOSED TITLE

(Type the proposed title in capital letters. The title should be positioned in the middle of the page)

by

Name & Surname
Student Number

Submitted in partial fulfilment of the requirements for the degree
M Com / M Phil in Marketing / Communication Management

in the

FACULTY OF ECONOMIC AND MANAGEMENT SCIENCES

at the

UNIVERSITY OF PRETORIA

Study leader:

(Title, initials and surname of study leader)

Date of submission

(Date of submission should be on last line of page)