

#		Name	Duration	Start	Finish	Cost	Priority	2012							w41, 07 Oct 2012							w42, 14 Oct 2012							w43, 21 Oct 2012		
								02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22			
1		Start	11.0 d	10/3/12	10/18/12	\$16,300.00	★★★★☆																								
2		Begin product launch		10/3/12		\$0.00	★★★★☆																								
3		Marketing	7.0 d	10/3/12	10/12/12	\$9,920.00	★★★★☆																								
4		Determine creative concept	2.0 d	10/3/12	10/4/12	\$560.00	★★★★☆																								
5		Prepare Marketing Message	5.0 d	10/5/12	10/11/12	\$9,360.00	★★★★☆																								
6		Review current materials and find out new requirements	3.0 d	10/5/12	10/9/12	\$1,440.00	★★★★☆																								
7		Identify press release requirements	2.0 d	10/5/12	10/8/12	\$960.00	★★★★☆																								
8		Determine product specification materials	5.0 d	10/5/12	10/11/12	\$2,400.00	★★★★☆																								
9		Determine sales presentations	5.0 d	10/5/12	10/11/12	\$2,400.00	★★★★☆																								
10		Determine internal communication needs	3.0 d	10/5/12	10/9/12	\$2,160.00	★★★★☆																								
11		Marketing Message Structure Complete		10/12/12		\$0.00	★★★★☆																								
12		Projection	2.0 d	10/3/12	10/4/12	\$800.00	★★★★☆																								
13		Matching product release timing with marketing plan	2.0 d	10/3/12	10/4/12	\$800.00	★★★★☆																								
14		Production	2.0 d	10/3/12	10/4/12	\$520.00	★★★★☆																								
15		Prepare for volume production in accordance with sales goals	2.0 d	10/3/12	10/4/12	\$520.00	★★★★☆																								
16		Sales	1.0 d	10/3/12	10/3/12	\$300.00	★★★★☆																								
17		Plan sales group staffing and training to maintain sales objectives	1.0 d	10/3/12	10/3/12	\$300.00	★★★★☆																								
18		Product Support	1.0 d	10/3/12	10/3/12	\$360.00	★★★★☆																								
19		Plan group staffing to maintain sales goals	1.0 d	10/3/12	10/3/12	\$360.00	★★★★☆																								
20		Local Service	1.0 d	10/3/12	10/3/12	\$640.00	★★★★☆																								
21		Plan local service staffing to maintain sales objectives	1.0 d	10/3/12	10/3/12	\$640.00	★★★★☆																								
22		Supply updated requirements and budgets based on departmental plans	3.0 d	10/12/12	10/16/12	\$3,480.00	★★★★☆																								
23		Updated plans and budgets approval	1.0 d	10/17/12	10/17/12	\$280.00	★★★★☆																								