

Google Ad Campaigns

Display Advertising online!

Choose from various ads sizes as outlined below in three sections: horizontal, vertical and square formats.

LARGE MOBILE BANNER
320 X 100 (pixels)

BANNER 468 X 60 (pixels)

LEADERBOARD
728 X 90 (pixels)

MOBILE LEADERBOARD
320 X 50 (pixels)

LARGE LEADERBOARD
970 X 90 (pixels)

BILLBOARD
970 X 250 (pixels)

SMALL SQUARE
200 X 200 (pixels)

SQUARE
250 X 250 (pixels)

INLINE RECTANGLE
300 X 250 (pixels)

LARGE RECTANGLE
336 X 280 (pixels)

VERTICAL RECTANGLE
240 X 400 (pixels)

SKYSCRAPER
120 X 600 (pixels)

WIDE SKYSCRAPER
160 X 600 (pixels)

HALF-PAGE
300 X 600 (pixels)

PORTRAIT
300 X 1050 (pixels)

To learn more or request an estimate,
call Bob McCarthy at

508-473-8643

McCarthy & King
MARKETING, INC.

www.mccarthyandking.com