

Google

Display Ad Sizes
CHEAT SHEET



FILE TYPES Allowed

.JPEG .PNG
.JPG .GIF

File Size: 150 KB or smaller

320 MOBILE
x50 LEADERBOARD

234 HALF
x60 BANNER

468
x60 **BANNER**

728
x90 **LEADERBOARD**

970
x90 **LARGE LEADERBOARD**

336x280
LARGE
Rectangle

300x250
INLINE
Rectangle

180x150
SMALL
Rectangle

120x240
VERTICAL
BANNER

300x600
HALF PAGE

160x600
WIDE
SKYSCRAPER

120x600
SKYSCRAPER

125x125
BUTTON

Small 200x200
SQUARE

250x250
SQUARE