

Offset Printing vs. Digital Printing

High-Volume Print Jobs: 500+ Copies

	COST	SPEED	QUALITY	FINISHES	PRINT SUBSTRATE	COLOR ACCURACY	VARIABLE DATA
Offset Printing	✓	✓	✓	✓	✓	✓	✗
Digital Printing	✗	✓	✗	✗	✗	✗	✓

Offset Printing vs. Digital Printing

Low-Volume Print Jobs: 1-500 Copies

	COST	SPEED	QUALITY	FINISHES	PRINT SUBSTRATE	COLOR ACCURACY	VARIABLE DATA
Offset Printing	✗	✗	✓	✓	✓	✓	✗
Digital Printing	✓	✓	✗	✗	✗	✗	✓