



@Thedesigngirl



UX Research Plan

- Be more intentional about your users



The template is divided into four main sections:

- Project Background:** Includes fields for Project Name, Project Description, and Project Goals.
- Participant Recruitment:** Includes fields for Recruitment Strategy, Recruitment Channels, and Recruitment Timeline.
- Research Goals:** Includes fields for Research Objectives, Research Questions, and Research Hypotheses.
- Resources:** Includes fields for Budget, Personnel, and Equipment.

