

| To Write | Status | Type | Owner | First Draft Date | Live Date | Traffic Potential | Ranking Potential |
|---|--------------|-----------------------|---------|----------------------------|-------------|-------------------|-------------------|
| https://contentmavericks.com/content-distribution/ | Done ▾ | Compounding Content ▾ | Chris ▾ | Sun, Dec 1 | Tue, Jan 1 | 80k | High |
| https://contentmavericks.com/content-distribution/strategy/ | Done ▾ | Compounding Content ▾ | Matt ▾ | Wed, Jan 1 | Mon, Jan 14 | 72k | High |
| https://contentmavericks.com/content-distribution/platforms/ | Scheduled ▾ | Compounding Content ▾ | Chris ▾ | Wed, Jan 1 | Mon, Jan 28 | 60k | High |
| https://contentmavericks.com/content-distribution/channels/ | Scheduled ▾ | Compounding Content ▾ | Matt ▾ | Sat, Feb 1 | Mon, Feb 11 | 48k | High |
| https://contentmavericks.com/content-distribution/tools/ | Scheduled ▾ | Compounding Content ▾ | Chris ▾ | Sat, Feb 1 | Mon, Feb 25 | 28k | High |
| https://contentmavericks.com/content-marketing-podcasts/ | Scheduled ▾ | Compounding Content ▾ | Matt ▾ | Sun, Mar 1 | Mon, Mar 4 | 25k | High |
| https://contentmavericks.com/content-marketing-hacks/ | Promotion ▾ | Compounding Content ▾ | Chris ▾ | Sun, Mar 1 | Mon, Mar 18 | 24k | High |
| https://contentmavericks.com/editorial-calendar-for-bloggers/ | Editing ▾ | Compounding Content ▾ | Matt ▾ | Wed, Apr 1 | Mon, Apr 1 | 24k | High |
| https://contentmavericks.com/editorial-calendar-tools/ | Editing ▾ | Compounding Content ▾ | Chris ▾ | Wed, Apr 1 | Mon, Apr 15 | 18k | High |
| https://contentmavericks.com/content-calendar-template-google-sh | Editing ▾ | Compounding Content ▾ | Matt ▾ | Wed, Apr 1 | Mon, Apr 29 | 15k | High |
| https://contentmavericks.com/content-engagement-metrics/ | Editing ▾ | Compounding Content ▾ | Chris ▾ | Fri, May 1 | Mon, May 13 | 15k | High |
| https://contentmavericks.com/startup-marketing-plan-template/ | Editing ▾ | Compounding Content ▾ | Matt ▾ | Fri, May 1 | Mon, May 27 | 15k | Medium |
| https://contentmavericks.com/content-calendar-examples/ | Editing ▾ | Compounding Content ▾ | Chris ▾ | Mon, Jun 1 | Mon, Jun 10 | 15k | Medium |
| https://contentmavericks.com/content-optimization/ | Editing ▾ | Compounding Content ▾ | Matt ▾ | Mon, Jun 1 | Mon, Jun 24 | 12k | Medium |
| https://contentmavericks.com/website-content-template/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Wed, Jul 1 | Mon, Jul 8 | 10k | Medium |
| https://contentmavericks.com/strategic-marketing-plan-example/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Wed, Jul 1 | Mon, Jul 22 | 10k | Medium |
| https://contentmavericks.com/content-marketing-articles/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Sat, Aug 1 | Mon, Aug 5 | 10k | Medium |
| https://contentmavericks.com/content-marketing-examples/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Sat, Aug 1 | Mon, Aug 19 | 10k | Medium |
| https://contentmavericks.com/content-marketing-types/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Tue, Sep 1 | Mon, Sep 2 | 8k | Low |
| https://contentmavericks.com/content-marketing-case-studies/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Tue, Sep 1 | Mon, Sep 16 | 7k | Low |
| https://contentmavericks.com/content-marketing-influencers/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Tue, Sep 1 | Mon, Sep 30 | 6k | Low |
| https://contentmavericks.com/content-marketing-tools/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Thu, Oct 1 | Mon, Oct 14 | 5k | Low |
| https://contentmavericks.com/content-marketing-blogs/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Thu, Oct 1 | Mon, Oct 28 | 4k | Low |
| https://contentmavericks.com/content-marketing-metrics/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Sun, Nov 1 | Mon, Nov 11 | 3k | Low |
| https://contentmavericks.com/content-hacking/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Sun, Nov 1 | Mon, Nov 25 | 2k | Low |
| https://contentmavericks.com/content-strategy/ | Production ▾ | Compounding Content ▾ | Matt ▾ | Tue, Dec 1 | Mon, Dec 9 | 1k | Low |
| https://contentmavericks.com/content-plan/ | Production ▾ | Compounding Content ▾ | Chris ▾ | Tue, Dec 1 | Mon, Dec 23 | 500 | Low |