

**Republic of the Philippines
Remnant Christian Colleges - Palawan
Poblacion, Aborlan, Palawan**

Course Code: Engl 116

Course Title: Campus Journalism

Course Credit: 3 units

Course Description:

This course promotes the development and growth of campus journalism as a means to strengthen ethical values, encourage creative thinking, and develop moral character and personal discipline among the students. It encourages and train students on how to produce and manage a school paper. This is also a practical course to students who are beginners in the journalism field and who want to improve their journalistic skills.

Course Objectives:

At the end of the semester, the students should be able to:

A. Cognitive (Knowledge):

1. Discuss the ethical standards of campus journalism and the extent of freedom of the press.
2. Describe the different sections of a school paper.
3. Compare the different news writing techniques and formats.

B. Affective (Attitude):

1. Strengthen moral character through campus news papering.
2. Recognize the role of the campus press as a "watchdog" and a fiscalizer.

C. Psychomotor (Skills):

1. Develop their journalistic skills.
2. Design a well-balanced publication.
3. Contribute an article to the Catalyst.

Course Outline:

Content	No.
of Hours	
A. High School Publication – A Brief History	1 ½
B. Journalism in General	1 ½
C. Staff and Policies	1 ½
D. Elements That Make News	1 ½
E. Writing The Lead	3
F. Writing the News Story	3
G. Writing Headlines	3