



Company Email Address

Company Website

Company Number

Company Social Media

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# Sales Target Outline

Objective: Achieve and exceed sales targets to drive revenue growth for [Your Company Name].

## I. Quarterly Sales Targets

### Q1 (January - March):

- Achieve \$50,000 in total sales.
- Increase online sales by 15% through targeted digital marketing campaigns.
- Launch a Valentine's Day promotion to boost sales by 20%.

### Q2 (April - June):

- Attain \$60,000 in total sales.
- Expand customer base by 10% through local events and collaborations.
- Introduce a spring-themed bath bomb collection to stimulate seasonal purchases.