

Content Calendar

+ NEW TASK

HIDE CLOSED

Content Pillar:

- Monday Updates** - Content including news and announcements
- Tuesday How-To Tutorial** - Contents including news and announcements
- Quick Tips Wednesday** - Contents including tricks and tips
- Happy Thursday** - Contents including jokes or motivational quotes
- #AMA Friday** - Contents related to FAQs also known as "Ask Me Anything" contents
- Testimonial Saturday** - Contents including feedback and testimonials from clients and users
- Sunday Blog** - contents including online journals and others

Week 1	4 TASKS	STATUS	CONTENT PILLAR	CLIENT APPROVAL	PUBLICATION DA...	RELATED FILES	VALUE	NOTES
	<div>Ask about ClickUp Plans, pricing, implementa-tion, and anything related to ClickUP.</div>	COMPLETE	Tuesday How-To Tutorial	Needs Revision	Fri		<div><div></div><div></div><div></div><div></div><div></div></div>	Type here
	<div>Play hard, Work Harder</div>	PROOFREADING	Happy Thursday	Needs Revision	4 days ago		<div><div></div><div></div><div></div><div></div><div></div></div>	-
	<div>Best practices in using ClickUp features</div>	WRITING	#AMA Friday	Needs Revision	3 days ago		<div><div></div><div></div><div></div><div></div><div></div></div>	
	<div>Use ClickUp views to view your work in the way that suits you the most.</div>	PUBLICATION	Quick Tips Wednesday	Pending	5 days ago		<div><div></div><div></div><div></div><div></div><div></div></div>	

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Week 2	4 TASKS	STATUS	CONTENT PILLAR	CLIENT APPROVAL	PUBLICATION DA...	RELATED FILES	VALUE	NOTES
	<div>Competitor analysis infographics</div>	BRIEFING	Testimonial Saturday	Needs Revision	Sat		<div><div></div><div></div><div></div><div></div><div></div></div>	-
	<div>Meet the team behind ClickUp!</div>	BRIEFING	Sunday Blog	Approved	Yesterday		<div><div></div><div></div><div></div><div></div><div></div></div>	-
	<div>Client testimonials halfway 2022.</div>	PUBLICATION	Testimonial Saturday	Pending	Sat		<div><div></div><div></div><div></div><div></div><div></div></div>	-
	<div>Discover why ClickUp guarantees our clients' success.</div>	WRITING	Monday Updates	Approved	Today		<div><div></div><div></div><div></div><div></div><div></div></div>	-

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