SQL Server 2017 Setup

Product Key

Specify the edition of SQL Server 2017 to install.

Validate this instance of SQL Server 2017 by entering the 25-character key from the Microsoft certificate of authenticity or product packaging. You can also specify a free edition of SQL Server: Developer, Evaluation, or Express. Evaluation has the largest set of SQL Server features, as documented in SQL Server Books Online, and is activated with a 180-day expiration. Developer edition does not have an expiration, has the same set of features found in Evaluation, but is licensed for non-production database application development only. To upgrade from one installed edition to another, run the Edition Upgrade Wizard.

◉ Specify a free edition:

    Developer ▾

○ Enter the product key:

    _____-_____-_____-_____-_____

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