

# Assignments

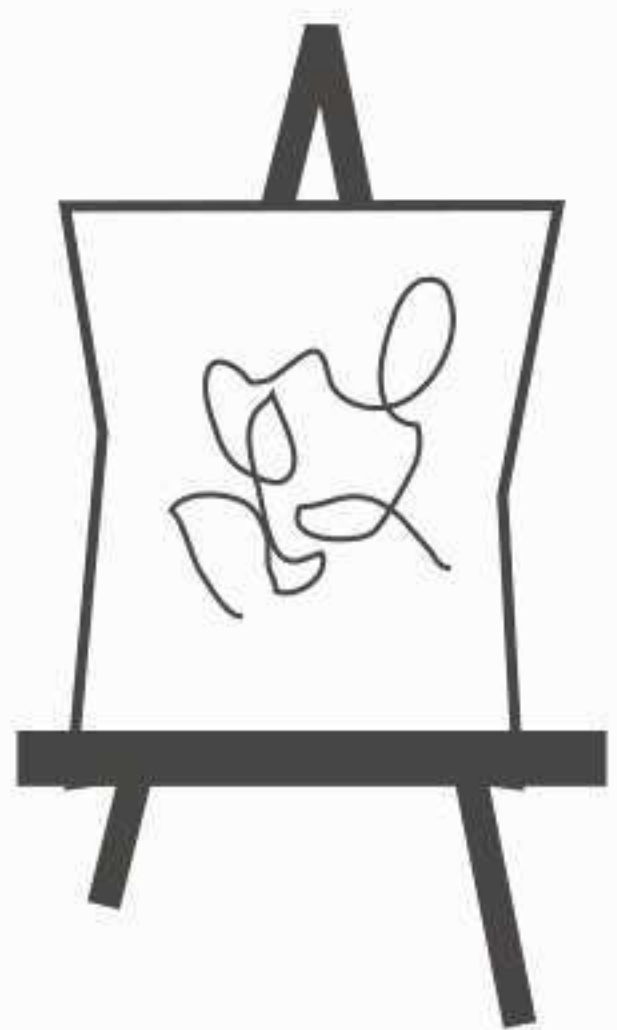


## Daily Presentation

**Due:** On assigned date

**Value:** 10 points

Each class period, we will begin with a presentation about an infographic. For this assignment, you will find two infographics: one that communicates well and ethically and one that communicates poorly and/or unethically. For the good infographic, you will determine who created it, where they got their research, who the intended audience is, and what design principles are being employed that make the communication effective.

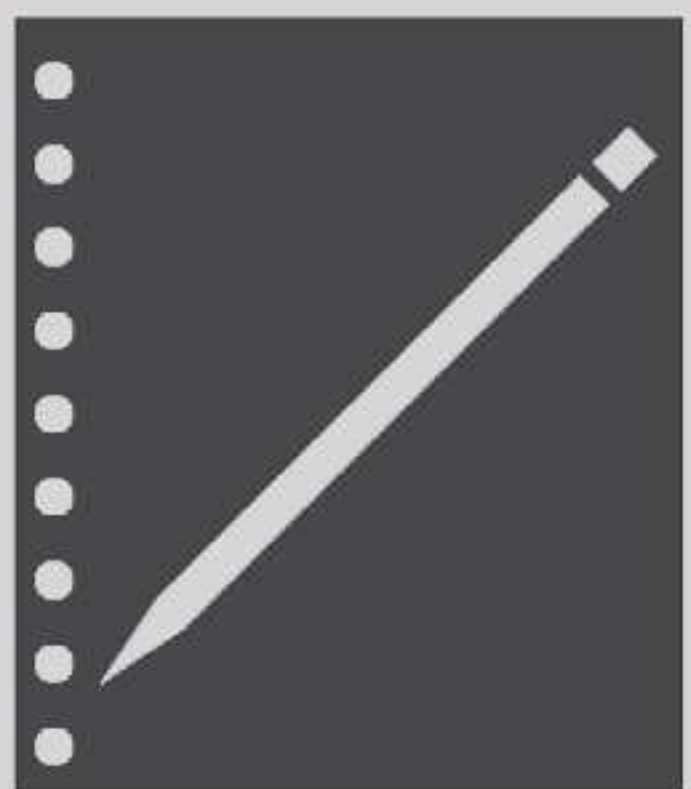


## Attendance, Warm-Ups, & Activities

**Due:** Everyday

**Value:** 20 points

Each class period, we will take a few minutes to look at infographics that you found in various media. For this assignment, you will find an infographic for every class period that relates in some way to that day's readings. You will be expected to discuss with your classmates how it relates to the readings. You can find either a good or a poor example; it does not matter. In class, you will also complete a number of mini projects that will be turned in for credit. Your attendance and participation will be assessed based on these warm-ups and in-class projects.



## Research & Story Mock-Up

**Due:** May 19, 21

**Value:** 20 points

For your final project, you will develop an infographic that requires you to conduct research. By Monday, May 19, you will need to have collected several data sets that you can incorporate into a single infographic. In class that day, we will work on developing ideas to visualize the data. On Wednesday, May 21, you will need to have completed a sketch (mock-up) of your infographic that tells the story you want.



## Peer Review

**Due:** May 21, in class

**Value:** 10 points

In class on May 21st, you will be expected to have completed a mock-up version of your final infographic. You will present this version to your peers, who will give you detailed feedback. You will be expected to provide useful and informative feedback that addresses issues in design, ethics, storytelling, and overall display.



## Infographic & Reflection

**Due:** May 28

**Value:** 40 points

Your final project for the course is the creation of your own, original infographic. You will be expected to create a design using traditional design software, such as MS Office or the Adobe Creative Suite (you CANNOT use infographic generators online). You are expected to have conducted your own research and compiled it into a persuasive and informative document that relies heavily on images, graphics, and icons to tell a story. On the final day of class, you will present the infographic to the class, explaining how your infographic reaches its target audience, how it communicates ethically, how it tells a compelling or interesting story, and how it effectively employs visual communication practices. You will write a short reflection that describes your class experience.