

| SEMRUSH      |            |               |                  |  |  |  |
|--------------|------------|---------------|------------------|--|--|--|
| PUBLISH DATE | DUE DATE   | OWNER         | STATUS           | TITLE or TOPIC                               | TYPE                                     | COMMENTS   |
|              |            |               |                  | <a href="#">Find new topics with Semrush</a> | <a href="#">Types of content formats</a> |  |
| 11/20/2023   | 11/15/2023 | John Smith    | In progress      | Winter Gardening Tips                        | Blog post                                | Review latest gardening trends for inclusion           |
| 11/21/2023   | 11/16/2023 | Emily Johnson | Waiting          | Daily Plant Care Tips                        | Social post                              | Confirm image selections                               |
| 11/22/2023   | 11/17/2023 | Michael Brown | Waiting          | Indoor Plants for Air Quality                | Social post                              | Source images from the recent indoor plants collection |
| 11/23/2023   | 11/20/2023 | John Smith    | Approval pending | Choosing the Right Fertilizer                | Blog post                                | Send to John for final proofreading                    |
| 11/24/2023   | 11/21/2023 | Emily Johnson | Done             | Holiday Plant Decoration Ideas               | Social post                              | Posted successfully                                    |
| 11/27/2023   | 11/22/2023 | Michael Brown | Done             | Gardening Q&A Session                        | Podcast                                  | Episode released                                       |
| 11/28/2023   | 11/23/2023 | John Smith    | Waiting          | Top 5 Gardening Tools for Beginners          | Social post                              | Finalize graphics                                      |
| 11/29/2023   | 11/24/2023 | Emily Johnson | In progress      | Organic Gardening Basics                     | Blog post                                | Include tips on composting                             |
| 11/30/2023   | 11/27/2023 | Michael Brown | Stuck            | Landscape Design Trends 2023                 | Video                                    |  |
| 12/01/2023   | 11/28/2023 | John Smith    | Done             | Sustainable Gardening Practices              | Social post                              | Schedule for morning post                              |
| 12/04/2023   | 11/29/2023 | Emily Johnson | Waiting          | Planting Season Guide                        | Ebook                                    | Waiting on final illustrations                         |
| 12/05/2023   | 12/01/2023 | Michael Brown | In progress      | Weekly Gardening Tips Roundup                | Social post                              | Gather content from last week's posts                  |