



Companyname

Marketing event calendar



Date & Time			Event		
JAN 15, 2025 6:00 PM - 9:00 PM			Product Launch Party	Celebrate the debut of our latest product with an exciting and interactive launch event.	
FEB 5, 2025 10:00 AM - 2:00 PM			Spring Sales Kickoff	Kick off the spring season with exclusive discounts and special offers for our customers.	
MAR 12, 2025 4:00 PM - 6:00 PM			Virtual Networking Meetup	Connect with industry professionals and clients through virtual networking event.	
APR 22, 2025 9:00 AM - 12:00 PM			Industry Trends Workshop	Explore the latest industry trends and strategies in a hands-on workshop with experts.	
MAY 12, 2025 3:00 PM - 4:00 PM (Weekly for 4 weeks)			Exclusive Webinar Series	Offer valuable insights and knowledge through a series of exclusive, informative webinars.	
JUN 20, 2025 12:00 PM - 4:00 PM			Customer Appreciation Day	Honor and thank our loyal customers with special offers and personalized experiences.	
JUL 1 - AUG 31, 2025 Online campaign, 24/7			Seasonal Discount Campaign	Boost sales with a targeted campaign offering seasonal discounts and promotions.	
SEP 10, 2025 6:00 PM - 8:00 PM			New Collection Reveal	Reveal our new collection with a stylish event showcasing the latest trends and designs.	
OCT 14, 2025 10:00 AM - 3:00 PM			Local Community Involvement	Strengthen community ties by participating in and supporting local events and initiatives.	
NOV 8, 2025 5:00 PM - 8:00 PM			Influencer Collaboration Event	Partner with influencers to create buzz and drive engagement through a collaborative event.	
NOV 22, 2025 2:00 PM - 4:00 PM			Interactive Q&A Session	Engage directly with our team during an interactive Q&A session addressing questions.	
DEC 5, 2025 6:00 PM - 9:00 PM			Holiday Season Showcase	Showcase our festive products and promotions to get customers excited for the holidays.	
DEC 20, 2025 7:00 PM - 11:00 PM			Brand Anniversary Celebration	Celebrate our brand's milestone with special promotions, events, and memorable activities.	
DEC 30, 2025 10:00 AM - 12:00 PM			Market Research Focus Group	Gather valuable feedback from a focus group to enhance products and strategies.	

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