

EVENTS CALENDAR

PITTI IMMAGINE UOMO 91|09-13 JANUARY 2017

MONDAY 09/01

4:00pm-6:30pm



Fashion in Florence through the lens of Archivio Foto Locchi

Palazzo Pitti, Piazza del Pitti 1, Firenze

Opening. On display 100 extremely rare photographs ranging from the 1930s to the 1970 which tell the story of fashion in Florence.

OTHER EVENTS

3:00pm-6:00pm

Istituto Marangoni

Istituto Marangoni, Via de Tornabuoni 17, Firenze

Press conference and presentation of the short movie "Vilento per Cacci" produced by Cuio di Toscana.

8:00pm

Luisaviaroma Firenze4Ever

Teatro Odeon, Piazza Struzzi, Firenze

Gala Dinner (8.00pm) and Party (9.11.00pm). By invitation only.

TUESDAY 10/01

9:00am-6:00pm

The Wool Book

Villa Vittoria, Sala Belvedere, Piazza Adua 1, Firenze

Fashion Illustrated presents The Wool Book and the exhibition "Lana", welcome coffee - light breakfast.

10:00am-
5:00pm

Shake it / Shape & Share

IED Florence, Via Bufalini 6 r, Firenze

Installation by the students of the IED fashion schools, curated by Giovanni Ottanella, Art Director IED, with the brands: Devon & Devon, D.A.T.E., SuperSuper-lets e Silvio Fiorillo. On display till January 12.

10:30am



Inaugurazione Pitti Immagine Uomo 91

Palazzo Vecchio, Sala d'Arme, Piazza della Signoria 1, Firenze

Official opening ceremony of Pitti Immagine Uomo 91. Pitti Immagine Uomo award. By invitation only.

11:00am

Malloni

Arsenale, Ground Floor, Stand 26

Mixology - Sound in Headphones. Silent dj set by Seven People. Reopened at 1:00pm and 3:00pm.

12:00pm-
1:00pm

Two Men in The World / Two Women in the World

Magazzino 02, Stand 2

Jam session and presentation of the new FW 16/17 collection. On repeat also on 11 and 12/01, also from 3pm to 4pm.