



SUMMARY

No one is good at everything. As much as you may be in command of your core offering, chances are your messaging doesn't quite make the grade.

I help businesspeople get their messages out clearly, concisely and accurately. My writing, editing and webinar management services help clients who struggle with content reach their target audiences with sharp, meaningful and relevant information.

Whether it's your blog, website, newsletter, book, social media accounts or more, getting to the point and conveying simply and strong what you do or offer is essential. That's where I come in.

And if you need helping setting up webinars/webcasts, managing them, moderating them, talk to me as well. I've conducted or supported more than 100 in the last few years.

If I can't be of service, I may know others who can meet your needs. After all, creating and fostering relationships – and giving back – is a cornerstone of conducting business today.

Specialties: Writing, editing, synthesizing elaborate materials, team-building and collaboration, high-level relationships, flexibility and multi-tasking, managing and hosting webinars, startups and online communities.
