



GIVEAWAY TRACKER

28th Nov DATE

MANAGING BUSINESS GIVEAWAYS FOR GROWTH

GIVEAWAY NAME: *Our 10k follower giveaway*

PLANNED
LAUNCHED
CLOSED

GIVEAWAY GOAL: *To grow our email list*

SUCCESSFUL?

ITEMS & PRIZES	SPONSORS
<i>One Bag</i>	<i>Local Small Biz</i>
<i>Headphones</i>	<i>Apple Air pods</i>
<i>Digital Planner</i>	<i>From us!</i>

BUDGET: *\$250*

LAUNCH DATE: *1st Oct*

CLOSING DATE: *3rd Oct*

ANNOUNCEMENT DATE:

Fri 6th Oct

PROMOTION

STRATEGY *Announce and promote on IG stories + 1 post*

INSTAGRAM TIKTOK
 FACEBOOK PINTEREST
 YOUTUBE Twitter

ENTRY REQUIREMENTS & RULES

Need to follow us on Instagram
Like our Giveaway post
Tag 3 friends on post comments
Sign up to the email list
One entry per person

GIVEAWAY RESULTS

ENGAGEMENT	EVALUATE	WINNER
NO OF ENTRIES: <i>1250 entries</i>	<i>Growth in followers</i>	NAME: <i>Emily Jackson</i>
ENGAGEMENT: <i>11% on IG post</i>	<i>Email list grown by a similar amount too</i>	CONTACT:
NO OF NEW FOLLOWERS: <i>2,500 new followers</i>		NOTIFIED? <input checked="" type="checkbox"/> SENT? <input type="checkbox"/>

TEMPLATABLES BY CREATIVE JAM

MANAGE YOUR GIVEAWAY

Plan, track and manage your giveaways with this template

TEMPLATABLES