

Simple Content Calendar Template Example

Platform	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
YOUTUBE	How-To Video	How-To Video	How-To Video	Topic	Topic	Topic	Topic
	Test post 1	Test post 2	Milestone A	Post 1	Post 2	No weekend post	No weekend post
FACEBOOK	Best Recipes	Best Recipes	Best Recipes	Topic	Topic	Topic	Topic
	Audience poll	Audience poll	Poll results post	Photo feature	Photo feature	Weekend audience poll	Poll results
LINKEDIN	Career Goals	Career Goals	Career Goals	Topic	Topic	Topic	Topic
	Audience poll	Audience poll	Poll results post	Top 5 article	Photo feature	No weekend post	No weekend post
INSTAGRAM	Campaign Beta	Campaign Beta	Campaign Beta	Topic	Topic	Topic	Topic
	Internal meeting - no posts	Campaign Beta launch	Campaign Beta video	Photo feature	Photo feature	Weekend audience poll	Poll results