

Audience: All bridge players in your email list
Subject: The Longest Day is almost here
Timeline: 10 days before your event

Dear bridge players,

I hope your calendar is marked for **[DATE OF EVENT]**. Now it's time to review the game schedule and prepare to play as long as possible.

[INSERT TIME OF GAMES AND OTHER ACTIVITIES TAKING PLACE].

If you can't participate on The Longest Day, consider visiting **[LINK TO TEAM PAGE]** and making a donation to our club's fundraising team. Every dollar counts toward our goal of **[FUNDRAISING GOAL]**.

Don't forget to invite your friends and family to join you! See the attached PDF **[INSERT EVENT FLYER]** for information about our social/beginner activities. Honor the strength, heart and endurance of those facing Alzheimer's disease and put your passion to good work on The Longest Day.

Thanks for your support!

[NAME]