

| Brand             | Date       | SalesValue |
|-------------------|------------|------------|
| ABC               | 5/22/2020  | 243        |
| Northwind Traders | 5/22/2020  | 990        |
| ABC               | 7/1/2020   | 507        |
| Northwind Traders | 7/13/2020  | 547        |
| ABC               | 8/2/2020   | 814        |
| Northwind Traders | 8/2/2020   | 432        |
| ABC               | 9/1/2020   | 274        |
| Northwind Traders | 10/1/2020  | 304        |
| ABC               | 12/22/2020 | 325        |
| Northwind Traders | 2/13/2021  | 419        |
| ABC               | 3/1/2021   | 355        |
| Northwind Traders | 3/1/2021   | 523        |

| Brand             | Promotion   | DateFrom  | DateUntil |
|-------------------|-------------|-----------|-----------|
| ABC               | SummerPromo | 6/1/2020  | 9/1/2020  |
| Northwind Traders | SummerPromo | 6/1/2020  | 9/1/2020  |
| ABC               | PromoABC    | 9/1/2020  | 12/1/2020 |
| Northwind Traders | PromoNWT    | 9/1/2020  | 12/1/2020 |
| ABC               | WinterPromo | 12/1/2020 | 3/1/2021  |
| Northwind Traders | WinterPromo | 12/1/2020 | 3/1/2021  |