

BACKCASTING

Use this when you know what you want to achieve and need a big picture idea of how to get it done.

Backcasting is a technique that begins by defining your desired outcome. From there you work backwards to identify the necessary steps to connect the future to the present.

1 Challenge statement

Start by writing down your goal or vision for the future as a "How might we" statement. This statement will be the foundation of your backcasting exercise.

Example: "How might we bring clean water to all cities?" or "How might we guarantee all children in public schools a lunch?"

How might we lower our carbon footprint?

Your challenge statement here

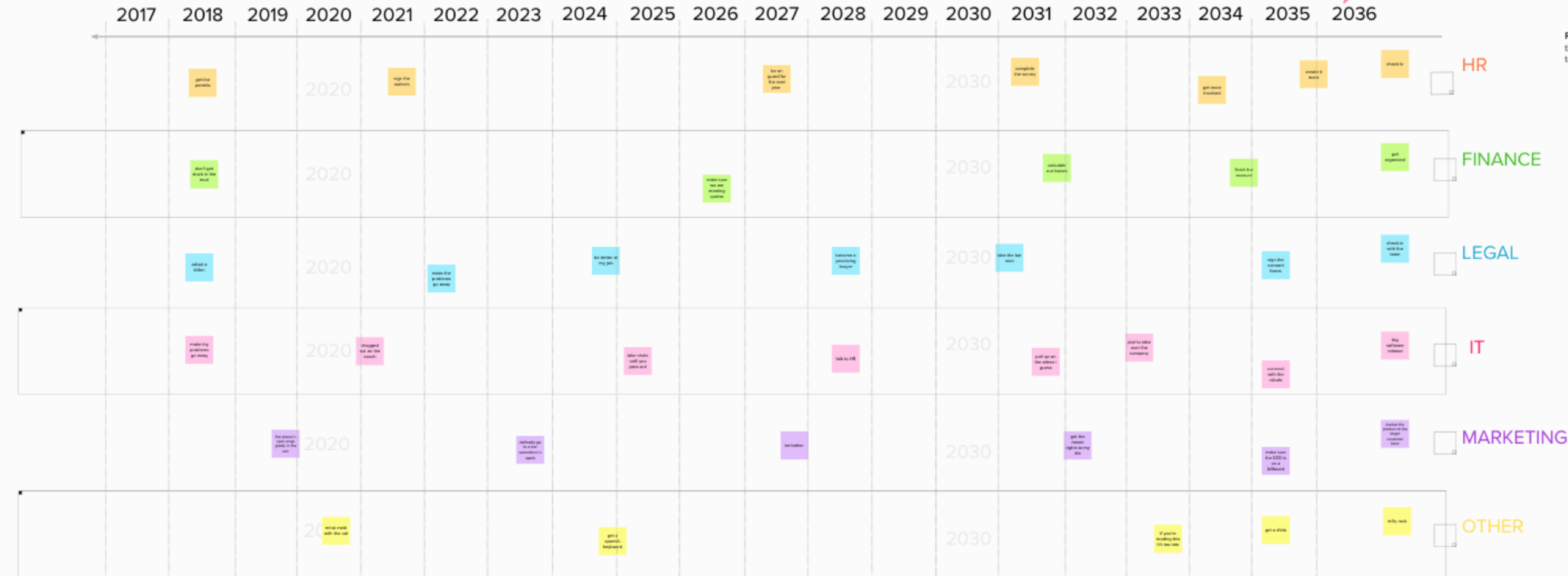
2 Context

Add info, pictures or articles that are necessary to understanding your challenge statement and the context of the situation.

PRO TIP: Add photos and links from the internet or you computer by dragging and dropping or right clicking and selecting "Upload files". Or, use the Images function in the sidebar.

3 Timeline

Add your Challenge statement at the appropriate point on the timeline and work backwards from right to left to define how to reach your goal. Use sticky notes to describe necessary tasks or challenges in order to arrive at your goal.



PRO TIP: Separate tasks by team or department to visualize the distribution of responsibilities. Edit team names according to who will be participating in your particular project.