

Social Blog Editorial



Buffer



Public

Calendar

Show Menu

Content Ideas

We'd love your ideas! Care to tweet us at @buffer? :)

How we use this board



Start here: This card explains how we use this board

👍 7 📝 1

The Buffer guide to Twitter marketing

👍 4 📝 7

10x: How to get Instagram followers

📝 5 📌 1

Important Books for Marketers that No One Recommends

📝 1

Add a card...

Pipeline (ready to be written)

Start here: Template Trello card for posts in the pipeline



The rise of the full-stack marketer: The 4 essential new skills every marketer needs to develop (Design, Data, Coding, Copywriting)

👍 2 📝 3

20 Unique and Valuable Tips on Running a Memorable Social Media Campaign

📝 3

Podcast: TBC

📅 Mar 6

How to Maximize Stories Across Facebook, Instagram, Snapchat

📅 Apr 18 📝 7



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In Progress

Coding for Marketers: XX Tips and Tricks to Help You Master Code

👍 4 📝 4



Snapchat for Business (hub)

👍 1 📅 May 11 📝 2



The Ultimate Guide to Instagram Analytics

📅 Apr 13 📝 12 📌 3



How to Become a T-Shaped Marketer: What Marketing Career Growth Looks Like at Buffer

📅 Apr 4 📝 8 📌 1



Relaunch: How to Use Twitter Analytics: 15 Simple-to-Find Stats to Help You Tweet Better

📅 Apr 12 📝 6



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Editing

2016 Top Social Media Influencers (by data)

📅 6 📌 5



7 Social Media Analytics and Reporting Tips for Becoming a Data-Savvy Marketer

📅 Apr 19 📝 7 📌 3



The News Feed is Outdated: How Stories Changed the Way I Think About Social Media

📅 Apr 6

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