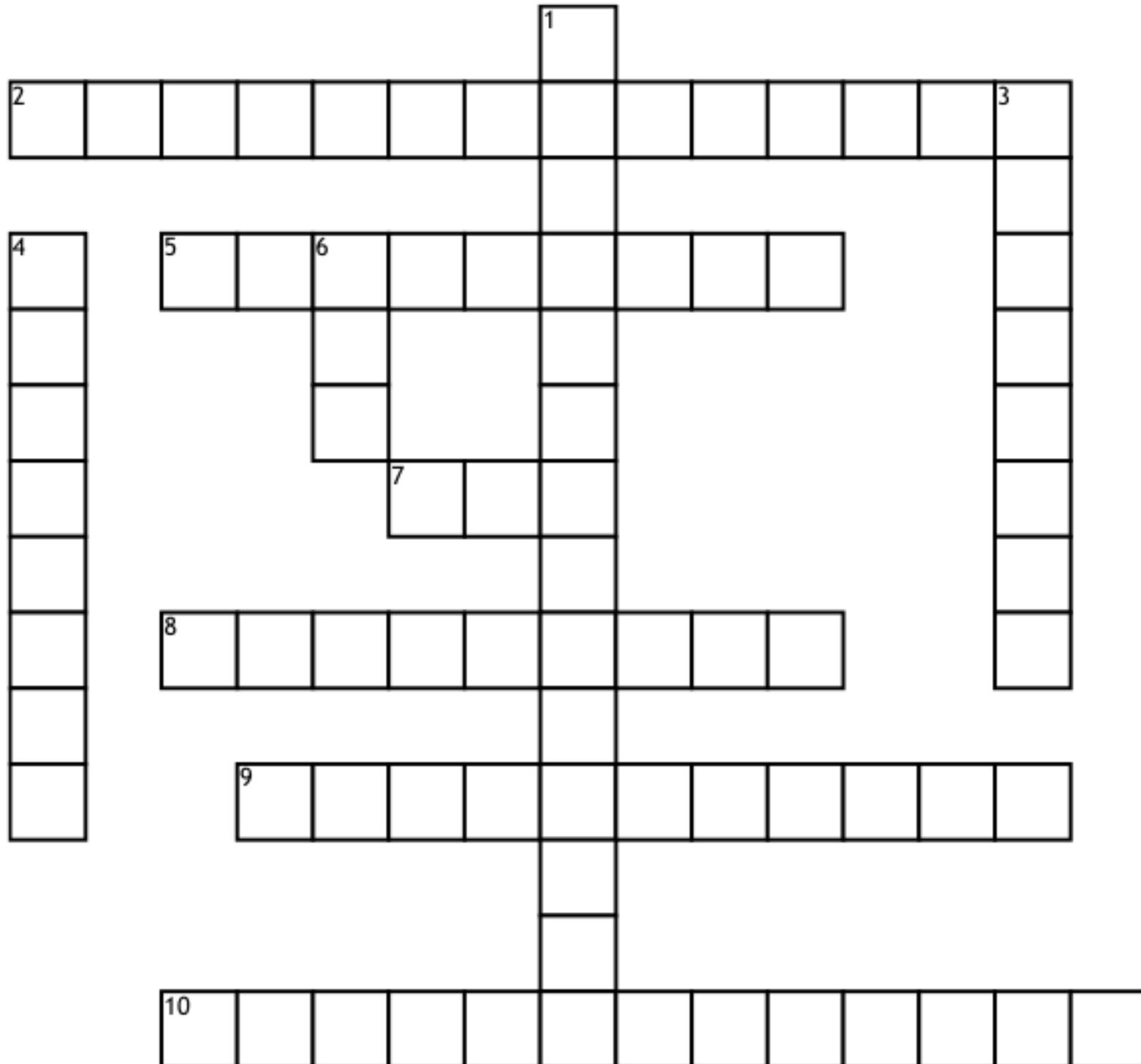


e-commerce



Across

- 2. The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller.
- 5. another term for e-commerce.
- 7. business to consumer
- 8. commercial transactions conducted electronically on the Internet.
- 9. is a relatively new concept in marketing which is a virtual market place

- 10. a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing.

Down

- 1. is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants
- 3. a private police force that guards a building, campus, park, etc.
- 4. assign a brand name to.
- 6. business to business