



New Ad Item

Bert Varias's AdButler > Advertisers > Example Advertiser > Example Campaign >

Custom HTML / 3rd Party Tags

Name *

Destination URL

https://

Raw HTML/Script *

(3rd Party Ad Code)

Load a template...

<ins class='dcmads' style='display:inline-block;width:970px;height:250px'
data-dcm-placement='N2670.1197841CARGOFACTS.NET/B27335726.329770098'
data-dcm-rendering-mode='script'
data-dcm-https-only
data-dcm-landing-page-escapes=0
data-dcm-click-tracker='[TRACKING_LINK_ENCODED]'
data-dcm-gdpr-applies='gdpr=\${GDPR}'
data-dcm-gdpr-consent='gdpr_consent=\${GDPR_CONSENT}'
data-dcm-click-tracker='[TRACKING_LINK_ENCODED]'
data-dcm-gdpr-applies='gdpr=\${GDPR}'
data-dcm-gdpr-consent='gdpr_consent=\${GDPR_CONSENT}'>

Size *

☒ Preset Size

☐ Custom Size

☐ Dynamic

300x250 - Medium Rectangle

Tracking pixel

Backup image

☒ URL

☐ Library

http://

Metadata

Key

Type in key...

Value

Type in value...

+ Add Another Meta Key

Weighting



Statistics

Ad Item

An *ad item* is a general term for a graphic, animation, set of raw HTML tags, or short collection of text.

Each ad item is typically accompanied by some meta information indicating how to serve it including the URL/location of the creative, a destination URL that a user should be directed to on click.

Reference

For additional information about scripting and click macros:

- [Custom HTML Click Reference](#)

Cancel

Save Ad Item