

SOCIAL MEDIA EDITORIAL CALENDAR

FACEBOOK			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Photos/Images, Videos	#Picofttheday	Johnson
13-05-2021	Blog Posts, Food Tips	#food	Robert
22-06-2021	Share a Funny meme	#fun	Louis
25-07-2021	Facebook Business Pages	#business	Williams
GOOGLE PLUS			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Build strategic networks with circles	N/A	Johnson
13-05-2021	Use ripples to add influencers to your circles.	N/A	Robert
22-06-2021	Share Inspirational Quotes	#quote	Louis
TWITTER			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Sharing of news and stories	#news	Johnson
13-05-2021	Re-tweets of follows	#tweet	Robert
22-06-2021	Promoted Tweets	#Promotion	Louis

INSTAGRAM			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Write a Blog	#blog	Johnson
13-05-2021	Post a pic	#nofilter	Robert
22-06-2021	Share Inspirational Quotes	#Quote	Louis
LINKEDIN			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Industry News and Research	#branding	Johnson
13-05-2021	Blog Posts	#Careers	Robert
22-06-2021	Quick Tips, LinkedIn Ads	#Tips	Louis
PINTEREST			
DATE OF POST	CONTENT TYPE	HASHTAGS	AUTHOR
01-01-2021	Sharing of interesting products	#productivity	Williams
13-05-2021	Boards	#board	Robert
22-06-2021	Sharing of interesting recipes	#food	Louis

