

MARKETING - TRADITIONAL	Marketing Director	Marketing Manager	Marketing Executive		
Mainland China	800 - 1,800	500 - 900	100 - 250		
Hong Kong	1,000 - 1,600	500 - 900	210 - 360		
Japan	12 - 20	8 - 12	4 - 7		
Malaysia	300 - 540	96 - 180	36 - 72		
Singapore	140 - 250	90 - 140	39 - 65		
MARKETING - BRANDING	Direct Marketing Manager	Channel Manager	Global Brand Manager	Product/Brand Manager	
Mainland China	450 - 750	450 - 750	700 - 1,000	250 - 450	
Hong Kong	480 - 780	550 - 700	900 - 1,500	480 - 870	
Japan	8 - 12	6 - 10	10 - 15	6 - 12	
Malaysia	96 - 180	120 - 190	150 - 220	84 - 150	
Singapore	70 - 150	70 - 150	80 - 150	70 - 120	
MARKETING - ADVERTISING	Group Account Director	Account Director	Account Manager	Account Executive	Media Planner
Mainland China	500 - 800	400 - 800	280 - 500	130 - 250	N/A
Hong Kong	700 - 1,000	450 - 700	360 - 550	180 - 360	300 - 540
Japan	12 - 18	10 - 15	8 - 10	4 - 7	4 - 7
Malaysia	190 - 300	120 - 190	72 - 120	36 - 72	42 - 72
Singapore	120 - 220	100 - 160	60 - 100	40 - 60	60 - 90
MARKETING - CREATIVE	Executive Creative Director	Creative Director	Art Director	Copywriter	
Mainland China	1,000 - 2,200	700 - 1,100	400 - 600	150 - 250	
Hong Kong	1,000 - 1,500	540 - 720	480 - 600	240 - 600	
Japan	10 - 20	7 - 12	5 - 9	5 - 8	
Malaysia	230 - 360	170 - 230	170 - 230	48 - 96	
Singapore	150 - 180	100 - 150	100 - 130	40 - 80	