

Marketing Plan

SHARE

Initiatives

Platform

Marketing Team

Grid

Search

Hide columns

Filter

Colors

Sort

Initiatives

Start Date

End Date

Stage

Task Owner

Goals

1

Facebook Group posting

15/09/2020

10/12/2020

Live

Kevin

Increase the subscribers to newsletter to about 1000 before the deadline.

2

LinkedIn Posts

30/11/2020

10/12/2020

Live

Angela

Reachout to atleast 100 startups.

3

Google Retargeting

25/11/2020

01/12/2020

Completed

Dwight

Increase the total visitors 5000 a month.

4

Backlink Reachout

01/12/2020

18/12/2020

Live

Jim

Increase the website visits trial signups through blog posts.

5

Youtube Influencer reachout

18/12/2020

27/12/2020

Planned

RyanDwight

Get atleast 10 feature video by the end of the month.

6

Telegram Community reach

30/11/2020

30/12/2020

Cancelled

Toby

List telegrams in all the productivity and startup community. Maintain relation.

Twitter DMs

23/12/2020

30/12/2020

Planned

Pam

Send 30 twitter messages daily.

Add...

Dashboard 1

Add an App

Total Expenditu...

\$647.12

Goal Tracker

Conversion

124 | Goal 1.5K