Social Media Content Calendar [To use the template, click the "File" tab and select "Make a co...

File Edit View Insert Format Data Tools Extensions Help

100% View only

A1:A3 2022 Social Media Content Calendar

	A	B	C	D	E	F	G
1	2022 Social Media Content Calendar	January-June					
2		Q1			Q2		
3		JAN	FEB	MAR	APR	MAY	JUN
4	OUR CONTENT PILLARS	*Education + News*			*Content Pillar 1*		
5		*Cultural Moments*			*Content Pillar 2*		
6		*Encouragement*			*Content Pillar 3*		
7		*Entertainment*			*Content Pillar 4*		
8	Key Dates			*International Women's Day*		*Mental Health Awareness Month*	*Pride Month*
9							
10	Social Media Holidays		*Valentine's Day*	*National Employee Appreciation Day (03/06)*		*Mother's Day*	*Social Media Day*
11							*Father's Day*
12	Our Marketing Campaigns		*Valentine's day adoption campaign*			*Companion Animal awareness campaign*	*Dads and Dogs campaign*
13							
14	CORNERSTONE CONTENT						
15	Blog Posts						
16			*Key dog adoption stats*			*7 Ways to tell if your dog likes you*	*11 crucial skills for dogs*
17	Promotions						
18			*2/14: Adoption fair at*				

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