

THE ULTIMATE GUIDE TO BUILDING THE BEST CONTENT CALENDAR

Date	Topic	Content Type	Author	Platforms
2022-01-01	New Year's Day	Blog Post	John Doe	Website, LinkedIn
2022-01-05	Social Media Tips	Video	Jane Smith	YouTube, Twitter
2022-01-10	Product Update	Email Newsletter	Marketing Team	Mailing List
2022-01-15	SEO Strategies	Webinar	Sarah Johnson	Website, Facebook
2022-01-20	Case Study Release	Whitepaper	John Doe	Website, LinkedIn
2022-01-25	Q&A Session	Live Stream	Marketing Team	YouTube, Twitter