	A		С	D	E	F	6	Н	
1	SOCIAL NETWORK	DATE (MONTH/DAY/YEAR)	TIME (EST)	CONTENT TYPE	TOPIC	SOCIAL COPY (to be filled in 3 days before publishing)	LINK	NOTES (e.g., specific images, etc.)	
2	WEEK 1: MONDAY	06/01/2020							
8						Are you optimizing your social video for viewing without sound?			
_	FACEBOOK		7:00 AM	NEW BLOG POST	Silent Video	You should be	https://blog.hootsuite.com/silent-video/		
5				CURATED CONTENT					
_				EVERGREEN BLOG POST					
7				LIVE VIDEO					
n n				PRONOTION					
9	INSTAGRAM			STORY					
10	Instauran			ORIGINAL IMAGE					
11				CURATED CONTENT					
12				COMPLET					
13	TWITTER			NEW BLOG POST					
14	THITTEN			EVERGREEN BLOG POST					
15				CHAT					
16				EVERGREEN BLOG POST					
17									
18									
19	LINKEDIN			NEW BLOG POST					
20				EVERGREEN BLOG POST					
21				EVERGREEN BLOG POST					
22				CURATED CONTENT					
23									
24	WEEK 1: TUESDAY	05/01/2020							
25	FACEBOOK								
26									
27									
28									
29									
30	INSTAGRAM								
32	INSTAURAM								
33									
34									
35									
36									
37	TWITTER								
38									
39									
40									
41									
42									
43	LINKEDIN								
44									
45									
46									
47									
48	WEEK 1: WEDNESDAY	01/09/2020						THE STREET STREET	
	How to Use the Template * Social Media Content Calendar Template *								