

## PROGRAM

<b>10:00am</b>	Welcome and Opening Remarks
<b>10:30am</b>	A guide to the Business Architecture, a talk by Joseph Bailey
<b>11:00am</b>	The Communication Design a talk by Christine Brown
<b>12:00pm</b>	Lunch
<b>1:30pm</b>	Five Core Principles of Successful Business Architecture, a talk by Donald Stevenson
<b>3:30pm</b>	A 10 minutes video clip about Architecture Society
<b>3:40pm</b>	Analytical Skills of an